

Rubrics for Evaluating Web Sites

Secondary School Level

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Name of Site _____ Date _____

URL: _____ Time _____ a.m./p.m.

1 = Poor

5 = Exceptional

Design

Navigability is good. Links are clearly labeled. Can move from page to page easily.	1	2	3	4	5
This site offers interactivity. The visitor engages with the site.	1	2	3	4	5
This site uses appropriate page format. Pages are not inordinately long.	1	2	3	4	5
Can easily find information.	1	2	3	4	5
This site is aesthetically appealing. Good use of graphics and color.	1	2	3	4	5
This site is aesthetically courteous. Text and background colors do not clash.	1	2	3	4	5

Content

Has a proper title.	1	2	3	4	5
Additional resource links are included.	1	2	3	4	5
Information is useful.	1	2	3	4	5
Rich content and will likely be revisited.	1	2	3	4	5
How this website compares in content to similar websites.	1	2	3	4	5

Technical Elements

All links work.	1	2	3	4	5
Thumbnail graphics used. Graphics download quickly.	1	2	3	4	5
Alternative text page is offered when heavy graphics or frames are used.	1	2	3	4	5
Image links and image maps have a text alternative.	1	2	3	4	5
Can see meaningful information within 30 seconds.	1	2	3	4	5

Credibility

Contact person is stated with their e-mail address.	1	2	3	4	5
Announces when this page was last updated. Links have been kept current.	1	2	3	4	5
Resource links used to develop content are included.	1	2	3	4	5
States the name of the host school or institution.	1	2	3	4	5

Total Possible Points = 100